



Tenino Business Owners,

Thank you for the opportunity to discuss our plans to enhance the web presence of City of Tenino businesses. The Friends of Tenino (FoT) does not represent any partisan/political group, has no prerequisite membership qualifications or fees, we simply wish to see Tenino succeed for the mutual benefit of all of its residents. To facilitate these benefits, we are offering web pages to local businesses on the Friends of Tenino website www.friendsoftenino.org. All local businesses will be given a link on the website to facilitate a city-wide web development plan. Our web development plan relies on the cooperation, unification, and commitment of local business owners. With the development of the west side Tenino areas still several years out, it has never been more important to strengthen our existing local businesses by leveling the playing field. We can help ourselves by helping one another!

Under the plan the strengthening and expansion of our local businesses will be implemented in stages, beginning with the establishment of the Friends of Tenino website, list serve and forum: www.friendsoftenino.org.

The Friends of Tenino website was established to bring a locally controlled, frequently updated information source for local business advertising, news, events, and public discussion. All local businesses interested will receive a free web link on the FoT site to their personal website, Facebook page, Google Places site, etc. For businesses interested in establishing a web page on the FoT site for their advertising, we are offering web consultation services, production, and uploading services for low fees at or below cost, see our services page for more details.

The second stage of our plan involves modernizing the City of Tenino website, a pro-bono project currently underway by the FoT web team. The City of Tenino has tentatively agreed to allow local businesses to add a link to their website from the City webpage by checking a box on their city business license renewal form. Reciprocal relevant links to and from your website to others and the City's will strengthen the City of Tenino's overall web appeal to tourists, visitors, shoppers, investors, and of course the current residents. More and more people are using the internet exclusively to find local retail businesses and services, and as a community this is an area that we are lagging.

What can you do to help Tenino businesses thrive?

- *Shop our local businesses and services! Visit www.friendsoftenino.org when you are in need of goods and services to find local business webpages and give local a chance first. Money spent on locally owned businesses tends to stay in the local community.*
- *Support local agriculture by buying local produced meat and produce, visit our website for links.*
- *Support the Friends of Tenino by signing up for the free list serve, which provides local news and information via email at no cost. Send email request to listserv@friendsoftenino.org.*
- *Help us establish the City of Tenino's web presence by participating in our web page development offer. See attached forms.*
- *Check the box on your business license renewal form indicating that you would like a link on the City's webpage.*
- *If you own a vacant building in the downtown business district, consider reducing rents or giving a local entrepreneur with a dream a chance. Empty shops do not serve anyone.*
- *Strengthening our local businesses creates resilient personal and public economies.*

Thank you for supporting Tenino,

The Friends of Tenino Team

THE FRIENDS OF TENINO

www.friendsoftenino.org - listserv@friendsoftenino.org - (360) 870-5672